



# 2021 SPONSORSHIP AND MARKETING OPPORTUNITIES

*Your premier resource of real estate services  
for southern Colorado brokerage industry.*

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## About SCCB

SCCB's mission is to provide commercial real estate brokers, Realtors® and business affiliate organizations in the Southern Colorado region a professional organization that promotes business integrity, ethical practices, education and networking opportunities, as well as accurate market information. With over 240 members, serving the Southern Colorado market, SCCB is the leading organization for commercial real estate professionals.

## Why You Should Sponsor

**If you or your company want to be an integral part of the commercial real estate development community in Southern Colorado, you must be a member of SCCB.**

With a circulation of over 1,000 in Metro Colorado Springs, Pueblo and Southern Colorado, participating as a Sponsor of SCCB events and programs offers the perfect opportunity for you to grab the attention of real estate professionals and promote your company.

- Over 70% of the SCCB's membership is represented by **brokers and realtors**.
- Combined average yearly event **attendance of over 600** at luncheon meetings, networking events, Annual Golf Tournament, Education Day, and New Year Celebration.
- Special discount pricing on **Commercial Database by Catylist**.
- Access to the SCCB Board of Directors and Community Leaders, plus direct marketing through **Exclusive SCCB Needs and Wants** email distribution.
- Business Growth and development opportunities for new and established companies
- Complimentary registration to sponsored events and programs

### Top Reasons to Participate:

- **EXPOSURE** - Market exposure to over 1,000 professionals during event/program promotion to include potential clients and competitors in Southern Colorado. Ability to host events at your property or company office!
- **VISIBILITY** - As a Sponsor, you have the opportunity to address event attendees, which include representatives from the industry as well as local and state politicians and community leaders. Brand recognition through name and logo on the event website and printed materials, plus ability to distribute flyers or brochures or display your banner at sponsored event.
- **ENGAGEMENT** - Supporting the longevity of the commercial real estate industry through educational programming, and job prospects.

Continue reading for more details regarding current sponsorship packages and marketing opportunities available...

# 2021 SPONSORSHIP PACKAGES

Current Availability as of June 2021



## SCCB Half-Day Virtual Continuing Educational Event (February 17)

### **Primary Sponsors - \$500 - SOLD OUT**

- Complimentary attendance for Two (2) people.
- Acknowledgement in the general session
- Option to address event attendees in the general session
- Inclusion of name/logo and link on electronic materials and web-based advertising

## SCCB Member Mixer Networking Event (June 23)

### **Co-Sponsors- \$250 - 2 Available!**

- Affiliate Sponsor of Member Mixer Networking Event.
- Acknowledgement in the opening address
- Option to address event attendees in the welcome address
- Inclusion of name/logo and link on printed materials and link in web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees

## SCCB Half-Day Continuing Educational Event (July 21)

### **Primary Sponsors - \$1,000 - SOLD OUT**

### **Afternoon Refreshment Provider - \$1,000 -1 Available!**

### **Cocktail Sponsor - \$1,000 - 1 Available!**

- Complimentary registration for Two (2) people.
- Acknowledgement in the general session
- Option to address event attendees in the general session
- Inclusion of name/logo and link on electronic materials and web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees
- One Table Top Booth

### **Table Sponsors- \$500**

- Complimentary registration for One (1) person.
- Acknowledgement in the general session
- Inclusion of name/logo and link on electronic materials and link in web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees
- One Table Top Booth

**Reserve Your Sponsorship Today!**

For more information or to secure your sponsorship package, please contact the SCCB office today by phone at (877) 777-7094 or by email at [staff@MySCCB.org](mailto:staff@MySCCB.org).

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# 2020 SPONSORSHIP PACKAGES

Current Availability as June 2021



## Luncheon Sponsors (October 20)

### **Primary Sponsor - \$1,000 - 1 Available!**

- Title Sponsor of 1 Luncheon event
- Acknowledgement in the opening address
- Tickets for 4 to attend the event
- Option to host the event at your property
- Option to address event attendees in the opening or closing address
- Inclusion of name/logo and link on printed materials and web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees

### **Affiliate Sponsor - \$600 1 Available!**

- Affiliate Sponsor of 1 Luncheon event
- Acknowledgement in the opening address
- Tickets for 2 to attend the event
- Option to address event attendees in the opening or closing address
- Inclusion of name/logo and link on printed materials and link in web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees

## SCCB Holiday Charity Event (November 17)

### **Co-Sponsors- \$500 - 3 Available!**

- Affiliate Sponsor of Holiday Charity Event.
- Acknowledgement in the opening address
- Option to address event attendees in the welcome address
- Inclusion of name/logo and link on printed materials and link in web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees

## 2021 SCCB Calendar of Events

February 17	Half-Day Virtual Continuing Education Event
June 23	Member Mixer at FH Beerworks (aka Fieldhouse Brewing Company)
July 21	Half-Day Continuing Education Event
August 16	Annual Golf Tournament
October 20	Luncheon
November 17	SCCB Holiday Charity Event

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# 2020 SPONSORSHIP PACKAGES

Current Availability as June 2021



## Annual SCCB Golf Tournament Event (August 16)

### **Lunch Sponsor - \$1,250 - 1 Available**

- Exclusive host of the lunch celebration and ability to address the attendees. Sponsor can provide their own lunch tickets for the players to use (customized with their marketing) or SCCB will provide general tickets.
- Sponsor will be able to have 2 representatives at a hole.
- Sponsorship includes 2 attendees (same as reps) at the luncheon following golf.
- **NOTE: This Does Not Include Golf Players - Register Separately!**

### **Cocktail Sponsor - \$1,250 - 1 Available**

- Exclusive ability to market via the drink tickets. Sponsor can provide their own tickets for the players to use (customized with their marketing) or SCCB will provide general tickets.
- Sponsor will be able to have a representative ride on the drink cart if they choose to OR place up to 2 representatives at a hole.
- Sponsorship includes 2 attendees (same as reps) at the luncheon following golf.
- **NOTE: This Does Not Include Golf Players - Register Separately!**

### **Skills Contest Sponsor - \$1,000 - 1 Available**

- Exclusive use of the putting green during the event. Sponsor is encouraged to host a putting contest during play.
- Sponsor will be acknowledged on all skills signage (long drive, closest to the pin, etc.)
- Sponsor will have the opportunity to enhance any skills awards given. SCCB will have modest awards for the skills challenges, but sponsor can elect to add to those if they like (not required too). Sponsor will have the opportunity to have 2 representative s at a hole.
- Sponsorship includes 2 attendees (same as reps) at the luncheon following golf.
- **NOTE: This Does Not Include Golf Players - Register Separately!**

### **Mulligan Sponsor - \$750 - 1 Available**

Exclusive ability to market via the mulligan tickets. Sponsor can provide their own tickets for the players to use (customized with their marketing) or SCCB will provide general tickets.

- Sponsor will be able to have 2 representatives at a hole.
- Sponsorship includes 2 attendees (same as reps) at the luncheon following golf.
- **NOTE: This Does Not Include Golf Players - Register Separately!**

### **Hole Sponsor - \$500 - 14 of 15 Available**

Each sponsor will have the opportunity to have up to 2 representative (s) at a hole.

- Sponsorship includes 2 attendees (same as reps) at the luncheon following golf.
- **NOTE: This Does Not Include Golf Players - Register Separately!**

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## 2021 SCCB SPONSOR COMMITMENT FORM

To confirm your sponsorship, please return this completed 1-page form to the SCCB office via fax at (303) 820-3844 or email to [staff@MySCCB.org](mailto:staff@MySCCB.org). Please ensure that the contact and company information provided below is exact for printing in all SCCB publications.

### PAYMENT INFORMATION

If you like, please use this confirmation as your invoice after submitting a copy to the SCCB office via email to: [staff@MySCCB.org](mailto:staff@MySCCB.org)

\_\_\_\_ Check # \_\_\_\_\_ (Payable to SCCB)

\_\_\_\_ Visa \_\_\_\_ AMEX \_\_\_\_ MasterCard \_\_\_\_ Discover Card #: \_\_\_\_\_

CVV Code: \_\_\_\_\_ Expiration: Month \_\_\_\_\_ / Year \_\_\_\_\_ Zip Code: \_\_\_\_\_

Cardholder Name (Print): \_\_\_\_\_ Signature: \_\_\_\_\_

### CONTACT INFORMATION

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Web Page URL / Twitter Handle: \_\_\_\_\_

### SPONSORSHIP PACKAGE SELECTION

Please select your desired Sponsor Package Level and complete the following questions if applicable:

- ☐ **Member Mixer Sponsor:** ☐ Co-Sponsors - \$250 (2 Available)
- ☐ **Luncheon Sponsor:** ☐ Primary - \$1,000 (1 Available) ▪ Select Month: ☐ October  
☐ Affiliate - \$600 (1 Available) ▪ Select Month: ☐ October
- ☐ **July Half-Day Education Sponsor:**
  - Primary Sponsor \$1,000 (SOLD OUT)
  - ☐ Afternoon Refreshment Provider \$1,000 (1 Available)
  - ☐ Cocktail Sponsor \$1,000 (1 Available)
  - ☐ Table Sponsors - \$500 (10 Available)
- ☐ **Golf Tournament Sponsor:** ☐ Lunch Sponsor \$1,250 (1 Available)  
☐ Cocktail Sponsor \$1,250 (1 Available)  
☐ Skills Sponsor \$1,000 (1 Available)  
☐ Mulligan Sponsor \$750 (1 Available)  
☐ Hole Sponsor \$500 (14 of 15 Available)
- ☐ **Holiday Charity Event Sponsor:** ☐ Co-Sponsors - \$500 (3 Available)