



# 2019 SPONSORSHIP AND MARKETING OPPORTUNITIES

*Your premier resource of real estate services  
for southern Colorado brokerage industry.*

## About SCCB

SCCB's mission is to provide commercial real estate brokers, Realtors® and business affiliate organizations in the Southern Colorado region a professional organization that promotes business integrity, ethical practices, education/networking opportunities, and an accurate shared database of commercial properties. With over 200 members, serving the Southern Colorado market, SCCB is the leading organization for commercial real estate professionals.

## Why You Should Sponsor

**If you or your company want to be an integral part of the commercial real estate development community in Southern Colorado, you must be a member of SCCB.**

With a circulation of over 1,000 in Metro Colorado Springs, Pueblo and Southern Colorado, participating as a Sponsor of SCCB events and programs offers the perfect opportunity for you to grab the attention of real estate professionals and promote your company.

- Over 80% of the SCCB's membership is represented by **brokers and realtors**.
- Combined average yearly event **attendance of over 600** at luncheon meetings, networking events, Annual Golf Tournament, Education Day, and New Year Celebration.
- Special discount pricing on **Commercial Database by Catylist**.
- Access to the SCCB Board of Directors and Community Leaders, plus direct marketing through **Exclusive SCCB Needs and Wants** email distribution.
- Business Growth and development opportunities for new and established companies
- Complimentary registration to sponsored events and programs
- Chance to participate as presenter/patron of **Full Day Continuing Education Course** or **SCCB New Year Celebration**.

### Top Reasons to Participate:

- **EXPOSURE** - Market exposure to over 1,000 professionals during event/program promotion to include potential clients and competitors in Southern Colorado. Ability to host events at your property or company office!
- **VISIBILITY** - As a Sponsor, you have the opportunity to address event attendees, which include representatives from the industry as well as local and state politicians and community leaders. Brand recognition through name and logo on the event website and printed materials, plus ability to distribute flyers or brochures or display your banner at sponsored event.
- **ENGAGEMENT** - Supporting the longevity of the commercial real estate industry through educational programming, and job prospects.

**Continue reading for more details regarding current sponsorship packages and marketing opportunities available...**

# 2019 SPONSORSHIP PACKAGES

Current Availability as of February 2019



## SCCB New Year Celebration Event (January 10th)

### Primary Sponsor - \$2,000

Sold!

- Title Sponsor of New Year Celebration.
- Acknowledgement in the opening address
- Full Table/Tickets (10) at front of room to attend
- Option to address event attendees in the welcome address
- Inclusion of name/logo and link on printed materials and web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees

### Co-Sponsors- \$1,000

Sold!

- Affiliate Sponsor of New Year Celebration.
- Acknowledgement in the opening address
- 1/2 Table/Tickets (5) at front of room to attend
- Option to address event attendees in the welcome address
- Inclusion of name/logo and link on printed materials and link in web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees

## SCCB Full-Day Continuing Educational Event (February 26th)

### Morning Refreshment Sponsor - \$1,000 Sold!

### Afternoon Refreshment Sponsor - \$1,000 Sold!

### Cocktail Sponsor - \$1,500 Sold!

- Complimentary breakfast, lunch, and cocktail entry for Two (2) people.
- Acknowledgement in the general session
- Option to address event attendees in the general session
- Inclusion of name/logo and link on printed materials and web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees
- One Table Top Booth

### Table Sponsors- \$600

Sold!

- Complimentary breakfast, lunch, and cocktail entry for One (1) person.
- Acknowledgement in the general session
- Inclusion of name/logo and link on printed materials and link in web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees
- One Table Top Booth

## Luncheon Sponsors (May 15th, July 17th, October 16th)

### Primary Sponsor - \$1,000

Sold!

- Title Sponsor of 1 Luncheon event
- Acknowledgement in the opening address
- Tickets for 4 to attend the event
- Option to host the event at your property
- Option to address event attendees in the opening or closing address
- Inclusion of name/logo and link on printed materials and web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees

### Affiliate Sponsor - \$600

3 Sold!

- Affiliate Sponsor of 1 Luncheon event
- Acknowledgement in the opening address
- Tickets for 2 to attend the event
- Option to address event attendees in the opening or closing address
- Inclusion of name/logo and link on printed materials and link in web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees

**Reserve Your Sponsorship Today!**

For more information or to secure your sponsorship package, please contact the SCCB office today by phone at (877) 777-7094 or by email at [staff@MySCCB.org](mailto:staff@MySCCB.org).

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# 2019 SPONSORSHIP PACKAGES



Current Availability as February 2019

## Annual SCCB Golf Tournament Event (August 19th)

### Primary Sponsor - \$2,000

#### **1 Available (August 19)**

- Exclusive use of the Pavilion. The Pavilion is a food & beverage stopping point between holes 9 & 1. It is a covered patio and the best spot on the course for a sponsor to place someone. Lots of room for signage, marketing material, and has electricity.
- Name and logo will be included in marketing material and material on the day of the event (carts, etc.)
- Recognition will be given before and during the tournament at SCCB events
- A banner can be displayed before the event by the carts, during the event at the pavilion, and after the event by the cart return.
- A Golf Foursome (4 Players) included.
- Sponsorship includes 2 attendees (same as reps) at the luncheon following golf.

### Cocktail Sponsor - \$1,500

#### **1 Available (August 19)**

- Exclusive ability to market via the drink tickets. Sponsor can provide their own tickets for the players to use (customized with their marketing) or SCCB will provide general tickets.
- Sponsor will be able to have a representative ride on the drink cart if they choose to OR place up to 2 representatives at a hole.
- Sponsorship includes 2 attendees (same as reps) at the luncheon following golf.
- **NOTE: This Does Not Include Golf Players - Register Separately!**

### Skills Sponsor - \$1,000

#### **Sold! (August 19)**

- Exclusive use of the putting green during the event. Sponsor is encouraged to host a putting contest during play.
- Sponsor will be acknowledged on all skills signage (long drive, closest to the pin, etc.)
- Sponsor will have the opportunity to enhance any skills awards given. SCCB will have modest awards for the skills challenges, but sponsor can elect to add to those if they like (not required too). Sponsor will have the opportunity to have 2 representative s at a hole.
- Sponsorship includes 2 attendees (same as reps) at the luncheon following golf.
- **NOTE: This Does Not Include Golf Players - Register Separately!**

### Mulligan Sponsor - \$750

#### **1 Available (August 19)**

- Exclusive ability to market via the mulligan tickets. Sponsor can provide their own tickets for the players to use (customized with their marketing) or SCCB will provide general tickets.
- Sponsor will be able to have 2 representatives at a hole.
- Sponsorship includes 2 attendees (same as reps) at the luncheon following golf.
- **NOTE: This Does Not Include Golf Players - Register Separately!**

### Hole Sponsor - \$500

#### **3 Sold - 5 Available (August 19)**

- Each sponsor will have the opportunity to have up to 2 representative (s) at a hole.
- Sponsorship includes 2 attendees (same as reps) at the luncheon following golf.
- **NOTE: This Does Not Include Golf Players - Register Separately!**

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# 2019 SPONSORSHIP PACKAGES

Current Availability as January 2019



## SCCB Holiday Charity Event (Nov./Dec. TBD)

### Primary Sponsor - \$1,000

**1 Available!**

- Title Sponsor of Holiday Charity Event.
- Acknowledgement in the opening address
- Option to address event attendees in the welcome address
- Inclusion of name/logo and link on printed materials and web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees

### Co-Sponsors- \$500

**1 Sold—2 Available!**

- Affiliate Sponsor of Holiday Charity Event.
- Acknowledgement in the opening address
- Option to address event attendees in the welcome address
- Inclusion of name/logo and link on printed materials and link in web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees

## 2017 SCCB Calendar of Events

January 10 <sup>th</sup>	SCCB New Year Celebration Event
February 26 <sup>th</sup>	Full-Day Continuing Education Event
May 15 <sup>th</sup>	Luncheon
July 17 <sup>th</sup>	Luncheon
August 19 <sup>th</sup>	Annual Golf Tournament
October 16 <sup>th</sup>	Luncheon
Nov/Dec TBD	SCCB Holiday Charity Event

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To confirm your sponsorship, please return this completed 1-page form to the SCCB office via fax at (303) 820-3844 or email to staff@MySCCB.org. Please ensure that the contact and company information provided below is exact for printing in all SCCB publications.

PAYMENT INFORMATION

If you like, please use this confirmation as your invoice after sending a copy to the SCCB office.

\_\_\_ Check # \_\_\_\_\_ (Payable to SCCB)

\_\_\_ Visa \_\_\_ AMEX \_\_\_ MasterCard \_\_\_ Discover Card #: \_\_\_\_\_

CVV Code: \_\_\_\_\_ Expiration: Month \_\_\_\_\_ / Year \_\_\_\_\_ Zip Code: \_\_\_\_\_

Cardholder Name (Print): \_\_\_\_\_ Signature: \_\_\_\_\_

CONTACT INFORMATION

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Web Page URL / Twitter Handle: \_\_\_\_\_

SPONSORSHIP PACKAGE SELECTION

Please select your desired Sponsor Package Level and complete the following questions if applicable:

- ☐ Luncheon Sponsor: ☐ Primary - \$1,000 Month \_\_\_\_\_ ☐ Affiliate - \$600 Month \_\_\_\_\_ (3 Sold - 0 Available) ☐ May ☐ July ☐ October (3 Sold - 0 Available) ☐ May ☐ July ☐ October
☐ Full-Day Continuing Education Sponsor: ☐ Morning Sponsor \$1,000 (Sold!) ☐ Afternoon Sponsor \$1,000 (Sold!) ☐ Cocktail \$1,500 (Sold!) ☐ Table Sponsors - \$600 (Sold!)
☐ New Year Celebration Event Sponsor: ☐ Primary - \$2,000 (1 Available) ☐ Co-Sponsors - \$1,000 (2 Sold - 1 Available)
☐ Golf Tournament Sponsor: ☐ Primary - \$2,000 (1 Available) ☐ Cocktail Sponsor \$1,500 (1 Available) ☐ Skills Sponsor \$1,000 (Sold) ☐ Mulligan Sponsor \$750 (1 Available) ☐ Hole Sponsor \$500 (3 Sold - 5 Available)
☐ Holiday Charity Event: ☐ Primary - \$1,000 (1 Available) ☐ Co-Sponsors - \$500 (1 Sold - 2 Available)