



2020 SPONSORSHIP AND MARKETING OPPORTUNITIES

*Your premier resource of real estate services
for southern Colorado brokerage industry.*

About SCCB

SCCB's mission is to provide commercial real estate brokers, Realtors® and business affiliate organizations in the Southern Colorado region a professional organization that promotes business integrity, ethical practices, education and networking opportunities, as well as accurate market information. With over 240 members, serving the Southern Colorado market, SCCB is the leading organization for commercial real estate professionals.

Why You Should Sponsor

If you or your company want to be an integral part of the commercial real estate development community in Southern Colorado, you must be a member of SCCB.

With a circulation of over 1,000 in Metro Colorado Springs, Pueblo and Southern Colorado, participating as a Sponsor of SCCB events and programs offers the perfect opportunity for you to grab the attention of real estate professionals and promote your company.

- Over 70% of the SCCB's membership is represented by **brokers and realtors**.
- Combined average yearly event **attendance of over 600** at luncheon meetings, networking events, Annual Golf Tournament, Education Day, and New Year Celebration.
- Special discount pricing on **Commercial Database by Catylist**.
- Access to the SCCB Board of Directors and Community Leaders, plus direct marketing through **Exclusive SCCB Needs and Wants** email distribution.
- Business Growth and development opportunities for new and established companies
- Complimentary registration to sponsored events and programs

Top Reasons to Participate:

- **EXPOSURE** - Market exposure to over 1,000 professionals during event/program promotion to include potential clients and competitors in Southern Colorado. Ability to host events at your property or company office!
- **VISIBILITY** - As a Sponsor, you have the opportunity to address event attendees, which include representatives from the industry as well as local and state politicians and community leaders. Brand recognition through name and logo on the event website and printed materials, plus ability to distribute flyers or brochures or display your banner at sponsored event.
- **ENGAGEMENT** - Supporting the longevity of the commercial real estate industry through educational programming, and job prospects.

Continue reading for more details regarding current sponsorship packages and marketing opportunities available...

2020 SPONSORSHIP PACKAGES

Current Availability as of January 2020



SCCB New Year Celebration Event (January 9)

Co-Sponsors- \$1,000 - SOLD OUT

- Affiliate Sponsor of New Year Celebration.
- Acknowledgement in the opening address
- 1/2 Table/Tickets (5) at front of room to attend
- Option to address event attendees in the welcome address
- Inclusion of name/logo and link on printed materials and link in web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees

SCCB Full-Day Continuing Educational Event (February 25)

Morning Refreshment Provider - \$1,000 - SOLD OUT

Afternoon Refreshment Provider - \$1,000- SOLD OUT

Cocktail Reception Provider - \$750 - SOLD OUT

- Complimentary breakfast, lunch, and cocktail entry for Two (2) people.
- Acknowledgement in the general session
- Option to address event attendees in the general session
- Inclusion of name/logo and link on printed materials and web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees
- One Table Top Booth

Table Sponsors- \$600 - 4 of 6 Available!

- Complimentary breakfast, lunch, and cocktail entry for One (1) person.
- Acknowledgement in the general session
- Inclusion of name/logo and link on printed materials and link in web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees
- One Table Top Booth

Luncheon Sponsors (May 13 / July 15 / October 21)

Primary Sponsor - \$1,000 - 3 Available!

- Title Sponsor of 1 Luncheon event
- Acknowledgement in the opening address
- Tickets for 4 to attend the event
- Option to host the event at your property
- Option to address event attendees in the opening or closing address
- Inclusion of name/logo and link on printed materials and web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees

Affiliate Sponsor - \$600 SOLD OUT

- Affiliate Sponsor of 1 Luncheon event
- Acknowledgement in the opening address
- Tickets for 2 to attend the event
- Option to address event attendees in the opening or closing address
- Inclusion of name/logo and link on printed materials and link in web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees

Reserve Your Sponsorship Today!

For more information or to secure your sponsorship package, please contact the SCCB office today by phone at (877) 777-7094 or by email at staff@MySCCB.org.

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2020 SPONSORSHIP PACKAGES



Current Availability as January 2020

Annual SCCB Golf Tournament Event (August 17)

Cocktail Sponsor - \$1,000

1 Available (August 17)

- Exclusive ability to market via the drink tickets. Sponsor can provide their own tickets for the players to use (customized with their marketing) or SCCB will provide general tickets.
- Sponsor will be able to have a representative ride on the drink cart if they choose to OR place up to 2 representatives at a hole.
- Sponsorship includes 2 attendees (same as reps) at the luncheon following golf.
- **NOTE: This Does Not Include Golf Players - Register Separately!**

Skills Sponsor - \$1,000

SOLD OUT (August 17)

- Exclusive use of the putting green during the event. Sponsor is encouraged to host a putting contest during play.
- Sponsor will be acknowledged on all skills signage (long drive, closest to the pin, etc.)
- Sponsor will have the opportunity to enhance any skills awards given. SCCB will have modest awards for the skills challenges, but sponsor can elect to add to those if they like (not required too). Sponsor will have the opportunity to have 2 representative s at a hole.
- Sponsorship includes 2 attendees (same as reps) at the luncheon following golf.
- **NOTE: This Does Not Include Golf Players - Register Separately!**

Mulligan Sponsor - \$750

1 Available (August 17)

- Exclusive ability to market via the mulligan tickets. Sponsor can provide their own tickets for the players to use (customized with their marketing) or SCCB will provide general tickets.
- Sponsor will be able to have 2 representatives at a hole.
- Sponsorship includes 2 attendees (same as reps) at the luncheon following golf.
- **NOTE: This Does Not Include Golf Players - Register Separately!**

Hole Sponsor - \$500

12 of 15 Available (August 17)

- Each sponsor will have the opportunity to have up to 2 representative (s) at a hole.
- Sponsorship includes 2 attendees (same as reps) at the luncheon following golf.
- **NOTE: This Does Not Include Golf Players - Register Separately!**

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2020 SPONSORSHIP PACKAGES

Current Availability as January 2020



SCCB Holiday Charity Event (November 19)

Primary Sponsor - \$1,000 - 1 Available!

- Title Sponsor of Holiday Charity Event.
- Acknowledgement in the opening address
- Option to address event attendees in the welcome address
- Inclusion of name/logo and link on printed materials and web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees

Co-Sponsors- \$500 - 2 Available!

- Affiliate Sponsor of Holiday Charity Event.
- Acknowledgement in the opening address
- Option to address event attendees in the welcome address
- Inclusion of name/logo and link on printed materials and link in web-based advertising
- Ability to display your company banner and distribute flyers or brochures to attendees

2020 SCCB Calendar of Events

January 9	SCCB New Year Celebration Event
February 25	Full-Day Continuing Education Event
May 13	Luncheon
July 15	Luncheon
August 17	Annual Golf Tournament
October 21	Luncheon
November 19	SCCB Holiday Charity Event

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2020 SCCB SPONSOR COMMITMENT FORM

To confirm your sponsorship, please return this completed 1-page form to the SCCB office via fax at (303) 820-3844 or email to staff@MySCCB.org. Please ensure that the contact and company information provided below is exact for printing in all SCCB publications.

PAYMENT INFORMATION

If you like, please use this confirmation as your invoice after submitting a copy to the SCCB office via email to: staff@MySCCB.org

___ Check # _____ (Payable to SCCB)

___ Visa ___ AMEX ___ MasterCard ___ Discover Card #: _____

CVV Code: _____ Expiration: Month _____ / Year _____ Zip Code: _____

Cardholder Name (Print): _____ Signature: _____

CONTACT INFORMATION

Contact: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Contact Email: _____

Web Page URL / Twitter Handle: _____

SPONSORSHIP PACKAGE SELECTION

Please select your desired Sponsor Package Level and complete the following questions if applicable:

- Luncheon Sponsor:**
 - Primary - \$1,000 (3 Available) ▪ Select Month: May July October
 - Affiliate - \$600 (SOLDOUT) ▪ Select Month: May July October
- Full-Day Education Sponsor:**
 - ~~Morning Refreshment Provider \$1,000 (SOLD OUT)~~
 - ~~Afternoon Refreshment Provider \$1,000 (SOLD OUT)~~
 - ~~Cocktail Provider \$750 (SOLD OUT)~~
 - Table Sponsors - \$600 (4 of 6 Available)
- New Year Celebration Sponsor:** ~~Co-Sponsors - \$1,000 (SOLD OUT)~~
- Golf Tournament Sponsor:**
 - Cocktail Sponsor \$1,000 (1 Available)
 - ~~Skills Sponsor \$1,000 (SOLD OUT)~~
 - Mulligan Sponsor \$750 (1 Available)
 - Hole Sponsor \$500 (12 of 15 Available)
- Holiday Charity Event Sponsor:**
 - Primary - \$1,000 (1 Available)
 - Co-Sponsors - \$500 (2 Available)